

# ERS2018

WHERE ART & SCIENCE MEET



## 27<sup>TH</sup> CONGRESS OF THE EUROPEAN RHINOLOGIC SOCIETY INDUSTRY PROSPECTUS

In conjunction with

37<sup>TH</sup> CONGRESS OF THE INTERNATIONAL  
SOCIETY OF INFLAMMATION AND ALLERGY  
OF THE NOSE (ISIAN)

&

18<sup>TH</sup> CONGRESS OF THE INTERNATIONAL  
RHINOLOGIC SOCIETY (IRS)

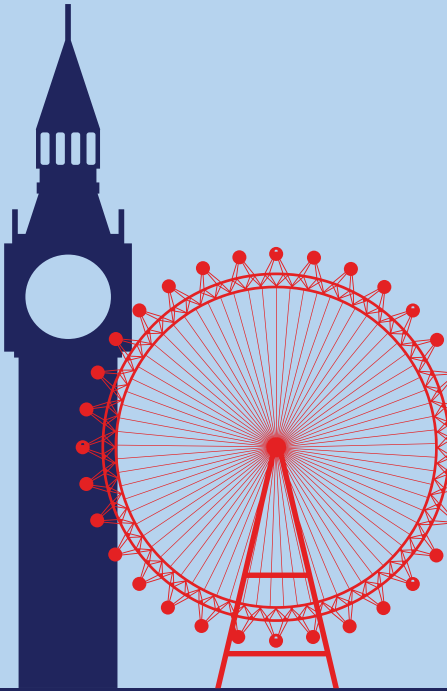
22-26 APRIL 2018

QUEEN ELIZABETH 11 CONFERENCE CENTRE, LONDON, UK





ERS2018  
22-26 APRIL 2018



## WELCOME LETTER

In April 2018, you will have the opportunity to be part of one of the most important rhinology meetings as ERS comes to London. It is 28 years since we last hosted ERS here and many things have changed in that time. Taking place in the prestigious Queen Elizabeth II Conference Centre against the spectacular backdrop of Westminster Abbey and the Houses of Parliament we are confident that this will be a very well-attended meeting not just from the UK and Europe but from all around the world. The strong participation of our commercial colleagues will undoubtedly be an integral part of the meeting and a major contributor to its success.

London really will have it all – a state of the art programme, showcasing the very best in rhinology and all its related specialities, from allergy and immunology to facial plastics and oncology, underpinned by medical, surgical and technologic innovation. We will do everything we can to make this a scientific event that is relevant, instructive and innovative for rhinologists at all stages of their careers. And we very much want you to be part of it.

Valerie J Lund CBE  
Co-President, ERS2018

Andrew Swift  
Co-President, ERS 2018

## EUROPEAN RHINOLOGIC SOCIETY (ERS)



The society was founded in 1963 by Professor H.A.W. van Dishoeck, Director of the ENT-department of the University of Leiden, The Netherlands. The European Rhinologic Society provides a forum for the exchange of experience among specialists, interested in rhinology, allergology, related facial plastic surgery and other fields. This goal is achieved by biannual congresses, held in cooperation with the International Symposium on Infection and Allergy of the Nose (ISIAN), by accredited courses, fellowships and awards.

## INTERNATIONAL SOCIETY OF INFLAMMATION AND ALLERGY OF THE NOSE (ISIAN)



ISIAN was originally founded in 1976 as the International Symposium on Infection and Allergy of the Nose. The founder, Professor Ryo Takahashi, was an international leader within the field of treatment of sinus disease with a strong desire to both further knowledge about rhinology and sinus disease, and to disseminate research about these disorders. After thriving through 32 international meetings as an informal organization, the ISIAN officially became incorporated as The International Society of Inflammation and Allergy of the Nose in 2014.

## INTERNATIONAL RHINOLOGIC SOCIETY (IRS)



IRS was founded in 1965, in Kyoto, Japan at a joint meeting of the American, European and Japanese Rhinologic Societies. It has become the over-arching body with which all national and regional societies of rhinology may be affiliated and aims to promote research and scientific advancement in the field of rhinology and related basic sciences.

## ERS 2018 SCIENTIFIC PROGRAMME COMMITTEE

Manuel Bernal-Sprekelsen, Spain

Simon Carney, Australia

Sean Carrie, UK

Wytske Fokkens, The Netherlands

Peter Hellings, Belgium

Claire Hopkins, UK

Valerie Lund, UK

Metin Onerci, Turkey

Pietro Palma, Italy

Anshul Sama, UK

Pär Stjärne, Sweden

Pavol Surda, UK

Andrew Swift, UK



## VENUE

ERS 2018 will take place at The Queen Elizabeth II Conference Centre, London, UK

The refurbished QE11 Centre is the largest dedicated conference, events and exhibition space in central London. Located in Westminster, less than five minutes' walk from Big Ben and the Thames, directly opposite Westminster Abbey and a two-minute walk from a Royal Park. The venue was opened by HM the Queen in 1986 and has celebrated 30 years at the heart of London's event industry.

The Centre is served by outstanding transport links providing easy access to everything the city has to offer, from world class restaurants and nightlife to shopping and culture and is within an hour's transfer from five International Airports.

## PROFILE OF ATTENDEES

ERS 2016 in Stockholm attracted 1693 Participants from 73 Countries.

Around 1800 delegates are expected to attend ERS 2018 in London. The audience at ERS 2018 comprises all specialists with an interest in this area, including medical and surgical rhinologists, ENT, allergists, immunologists, skull base surgeons, facial plastic surgeons, allergists, primary care physicians, scientists and allied health professionals. This is the world's leading rhinology congress and it is your opportunity to engage with colleagues from across the globe. ERS is highlighted by engaging sessions given by world renowned experts. Join us for four days of plenary sessions, symposia, instructional sessions, round table discussions, debates, workshops and much more



## CONGRESS OBJECTIVES

- To showcase contemporary knowledge and outline new trends in clinical practice
- To provide a forum for the presentation of high-quality, original scientific research
- To promote the exchange of clinical, practical and scientific information and ideas
- To give delegates the opportunity to network with colleagues and peers
- To allow participants the opportunity to keep up to date with Industry research and developments

## CAN YOU AFFORD TO MISS ERS 2018?

It is a fantastic opportunity to :

- **Demonstrate** your company's leadership in the field of ENT
- **Raise** brand profile
- **Expand** your network with valuable contacts and nurture existing relationships
- **Reach** key opinion leaders and decision makers in the field of ENT
- **Establish** a fierce market position by exhibiting at ERS 2018
- **Explore** the beautiful city of London and great venue

## QUICK FACTS

Destination

London

When

22-26 April 2018

Number of Delegates

1800

Venue

QEII Conference Centre  
London

Accreditation

ERS 2018 will seek appropriate recognition for obtaining educational credits, more information will be available on our website

Contact us

[info@erslondon2018.com](mailto:info@erslondon2018.com)

+44 (0)7837 821669  
(Dan Dragoni)

Website

[www.erslondon2018.com](http://www.erslondon2018.com)

## PARTNERSHIP AND EXHIBIT INFORMATION — AT A GLANCE

The exhibition will be held on the 3rd Floor at the QE11. This will form the hub of the Congress with access to one of the main session halls, catering and posters. It will provide an excellent opportunity for delegates to familiarise themselves with the latest advances in research and technology.

### Space Assignments

Exhibit space assignments are based on priority allocation according to Sponsorship level, loyalty (previous attendance) and then on a first come, first served basis based on the date payment is received.

### Technical Manual

A Technical Manual giving further general and technical information, advice and full details about the exhibition, venue, organisers and ancillary services available to exhibitors will be circulated in October 2017

### Application Form & Terms of Exhibiting

To secure your commitment, please complete an Application Form and return to return to:  
**info@erslondon2018.com**

## EXHIBITION PACKAGE OPTIONS

### Space Only Exhibition Area

Early Bird Rate: £460 per sq m  
(Booked by 16 October 2017)

Late Rate £550 per sq m  
(for bookings after 16 October 2017)

Includes:

- 2 x exhibitor badges per 6 sq m
- Complimentary tea, coffee and lunch for all registered exhibitor personnel
- Free 75 word editorial in Final Programme/Exhibition Catalogue
- Ambient heating and lighting
- Daily cleaning of the aisles and common areas
- Attendance at the Welcome reception for all registered exhibitor personnel

### Shell Exhibition Area

Early Bird Rate: £495 per sq m  
(Booked by 16 October 2017)

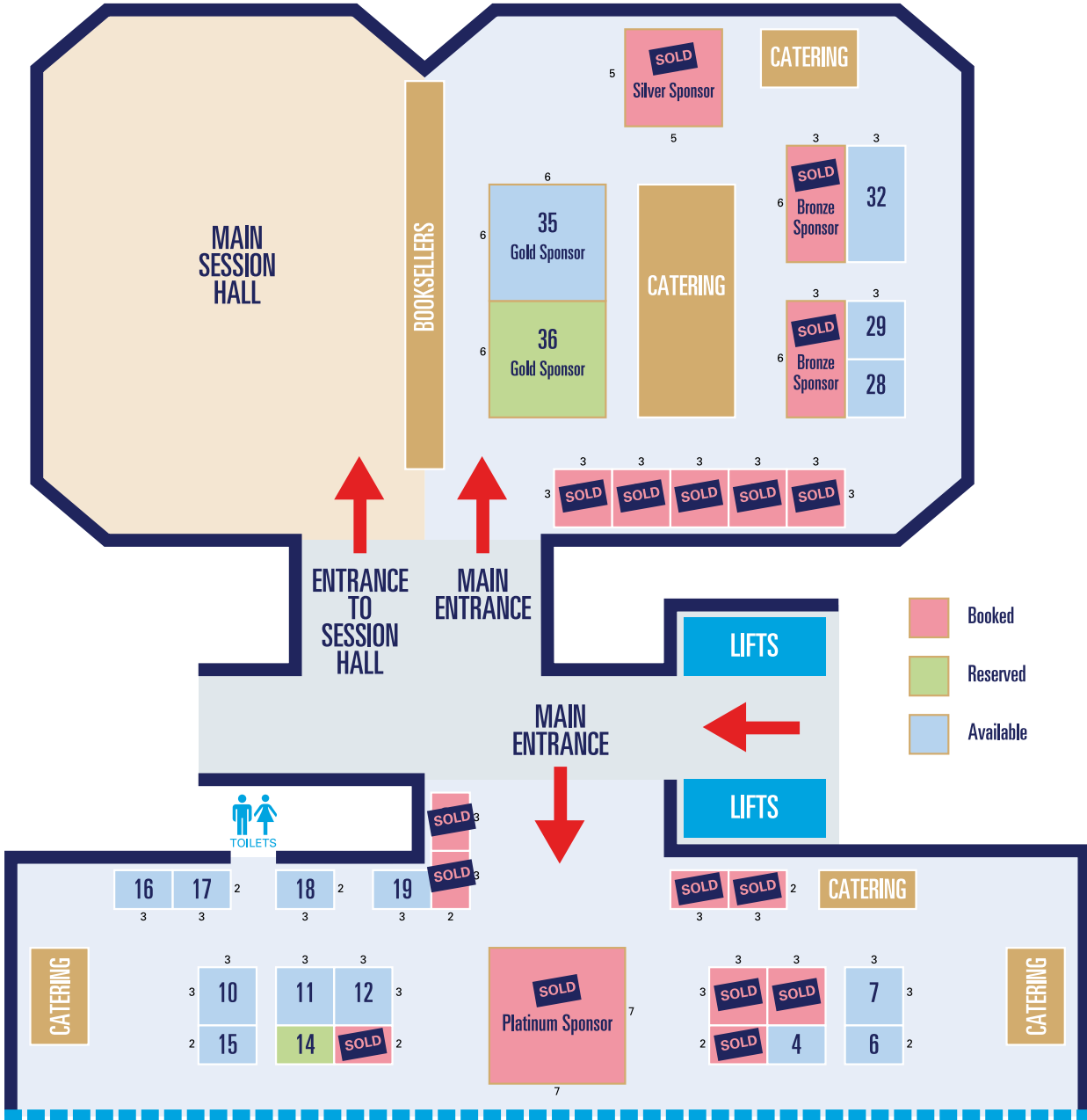
Standard Rate £585 per sq m  
(for bookings after 16 October 2017)

Includes:

- 1 x basic table and 2 x basic chairs
- 1 x single electrical socket
- 1 x fascia to each open side
- 2 x exhibitor badges per 6 sq m
- Complimentary tea, coffee and lunch for all registered exhibitor personnel
- Free 75 word editorial in Final Programme/Exhibition Catalogue
- Ambient heating and lighting
- Daily cleaning of the aisles and common areas
- Attendance at the Welcome reception for all registered exhibitor personnel

Please note that all prices are ex VAT

# PROVISIONAL FLOOR PLAN





PARTNERSHIP REWARDS	Platinum	Gold	Silver	Bronze
	<b>SOLD</b> (Max 1)	Partner (Max 2)	<b>SOLD</b> (Max 1)	<b>SOLD</b> (Max 2)
	£65,000	£55,000	£45,000	£38,000
Exclusive Lunchtime Symposia	X			
Parallel Lunchtime Satellite Symposium		X	X	X
3 x Advance mailing to delegate list (e-blast)	X			
2 x Advance mailing to delegate list (e-blast)		X		
Advance mailing to delegate list (e-blast)			X	
49sqm Exhibition Space	X			
36sqm Exhibition Space		X		
25sqm Exhibition Space			X	
18sqm Exhibition Space				X
Complimentary Delegate Registrations	6	4	2	1
Complimentary Gala Dinner Tickets	6	4	2	1
Advertisement in Final Programme	X	X	X	X
Insert in the Delegate Bag	X	X	X	X
Logo Link on Website	X	X	X	X
Final Programme and APP Logo and Editorial	X	X	X	X
Logo on Partner Acknowledgement Boards	X	X	X	X

Please note that all prices are ex VAT

## FURTHER INFORMATION

### Benefits and Acknowledgements

It is the express intention of ERS to ensure that participating companies receive the highest recognition in return for their generous support. General benefits will include the following:

- Company name and logo on sponsored item(s)
- Acknowledgement in promotional materials
- Acknowledgement on the Congress website
- Editorial entry in the Final Programme
- Acknowledgement in Final Programme against sponsored item with own branding
- Company name and logo on sponsors' acknowledgement boards, which will be prominently displayed throughout the Congress venue.

### Funding and Educational Grants

The Congress welcomes any additional funding or Educational Grants which would enhance the quality of the event. If your company or organisation would like to contribute by offering this type of support please contact: [info@erslondon2018.com](mailto:info@erslondon2018.com)

### Terms of Payment:

60% upon receipt of agreement and first invoice

40% by October 2017

All payments must be received before the start date of the Congress. Should the supporter fail to complete payments prior to the commencement of the Congress, the Organiser will be entitled to cancel the reservation and will be subject to cancellation fees.

Reservations made less than 6 months before the Congress will be subject to 100% payment upon reservation

### Additional Items

- Logo on Joining Instructions to participants: £3,000
- Adverts in Final Programme: £2,000 (Internal pages)
- Delegate Bag Inserts: £1,500
- Pocket Programme : £5,000
- Promotional Mailshot : £1,500

### Branding Opportunities:

- Congress App £10,000
- Congress Lanyards £5,000 (supplied by partner)
- Delegate Bags £15,000 (or if partner supplies £10,000)
- Pads and Pens £3,000 (supplied by partner)
- ERS football tournament including corporate logo on Team GB kit – £3500

Please note that all prices are ex VAT



## KEY DATES

Open now	Abstract Submission Open
Open now	Opening of Early Bird Registration
1st December 2017	Deadline for Abstract Submission
January 2018	Abstract Author Notification
19th February 2018	Early Bird registration deadline
22nd-26th April 2018	ERS 2018

## ERS 2018

c/o Zibrant  
VIP ROOM

International Conference Centre, ExCel  
1, Western Gateway  
Royal Victoria Dock  
London, E16 1XL

T: +44 (0)7837 821669

E: [info@erslondon2018.com](mailto:info@erslondon2018.com)

[www.erslondon2018.com](http://www.erslondon2018.com)

